

Business Strategy

- Innovation
- Branding
- Solution
- Marketing
- Analysis
- Ideas
- Success
- Management

# CASPEL

## GROUP OF COMPANIES



CASPEL

23:35:60



**INTELLECTUAL SOFTWARE AND  
HARDWARE SOLUTIONS**

**ICT INTEGRATION /  
AUTOMATION AND SOFTWARE SOLUTIONS**

CASPEL company was founded in 2005. Nowadays it is one of the largest integrator companies providing complex solutions in the field of information technologies and telecommunications in the territory of the Republic of Azerbaijan and a number of other countries.

Finally, in 2017, the French company CASPEL was founded, which continues to offer solutions and services in the field of IT.

**CASPEL**

Nowadays CASPEL is a large international holding company with structural subdivisions in the following countries:

In Azerbaijan (Baku)  
in the Russian Federation (Moscow),  
office in the largest techno park of France,  
in the Republic of Belarus (Minsk),  
in Turkey (Istanbul).

It is planned to open representative offices of the company in a number of other countries.

**CASPEL**

# CASPEL

## TODAY



12 years of experience in  
the field of information  
technology



More than 300  
qualified specialists



More than 5000  
successful  
projects

ABOUT  
US

SOLUTIONS

PRODUCTS

SERVICES

PROJECTS

# ASSETS



Experience in  
information  
technology and  
data transfer since  
2005



Possibility to  
attract more  
than 700  
qualified  
specialists



Presence of  
offices in the  
Russian  
Federation,  
CIS, Europe  
and Asia



More than 7000  
successful projects



More than 2000  
clients

# PARTNER OF THE WORLD'S LEADING IT VENDORS

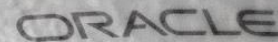
## Hardware

Servers, Storages,  
Structured Cable Systems,  
PC/notebooks,  
Periphery Equipment,  
Telecom Equipment



## CASPEL

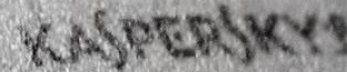
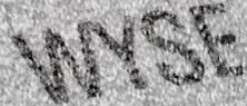
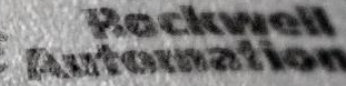
### Software



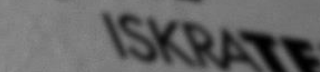
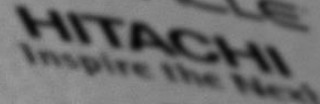
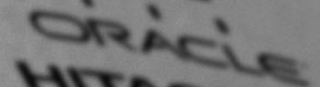
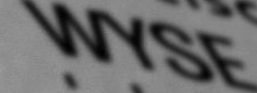
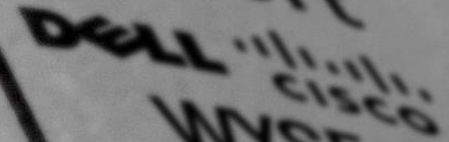
business partner



invent



### Service & Support



**ISO 9001:2000 CERTIFICATE OF COMPLIANCE**  
**ISO 20000-1:2011 CERTIFICATE OF COMPLIANCE**  
**ISO 9001-2015 CERTIFICATE OF COMPLIANCE**

**CASPEL**

**ISO/IEC 20000-1:2011 CERTIFIED**  
**CERTIFICATE NUMBER IT SMS 160612-01**

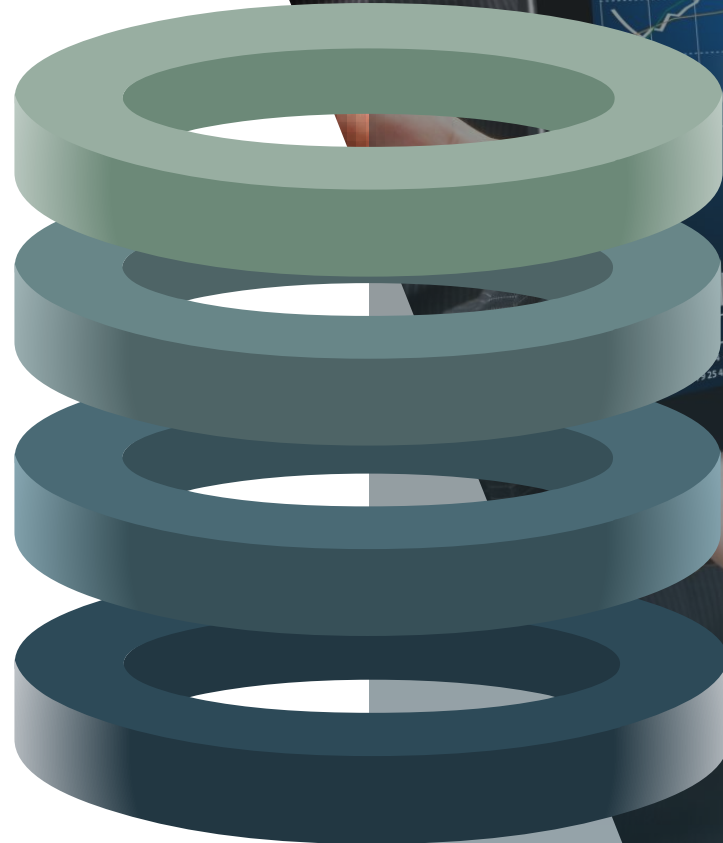
**ISO/9001-2008 CERTIFIED**  
**CERTIFICATE NUMBER 22056**

**ISO/9001-2015 CERTIFIED**  
**CERTIFICATE NUMBER IT-07/9001-15**

# ABOUT COMPANY

## MAIN DIRECTIONS

Equipment delivery and subsequent service



Integration and automation of business processes



Creation and development of own software products



Services in the field of telecommunications and information technologies





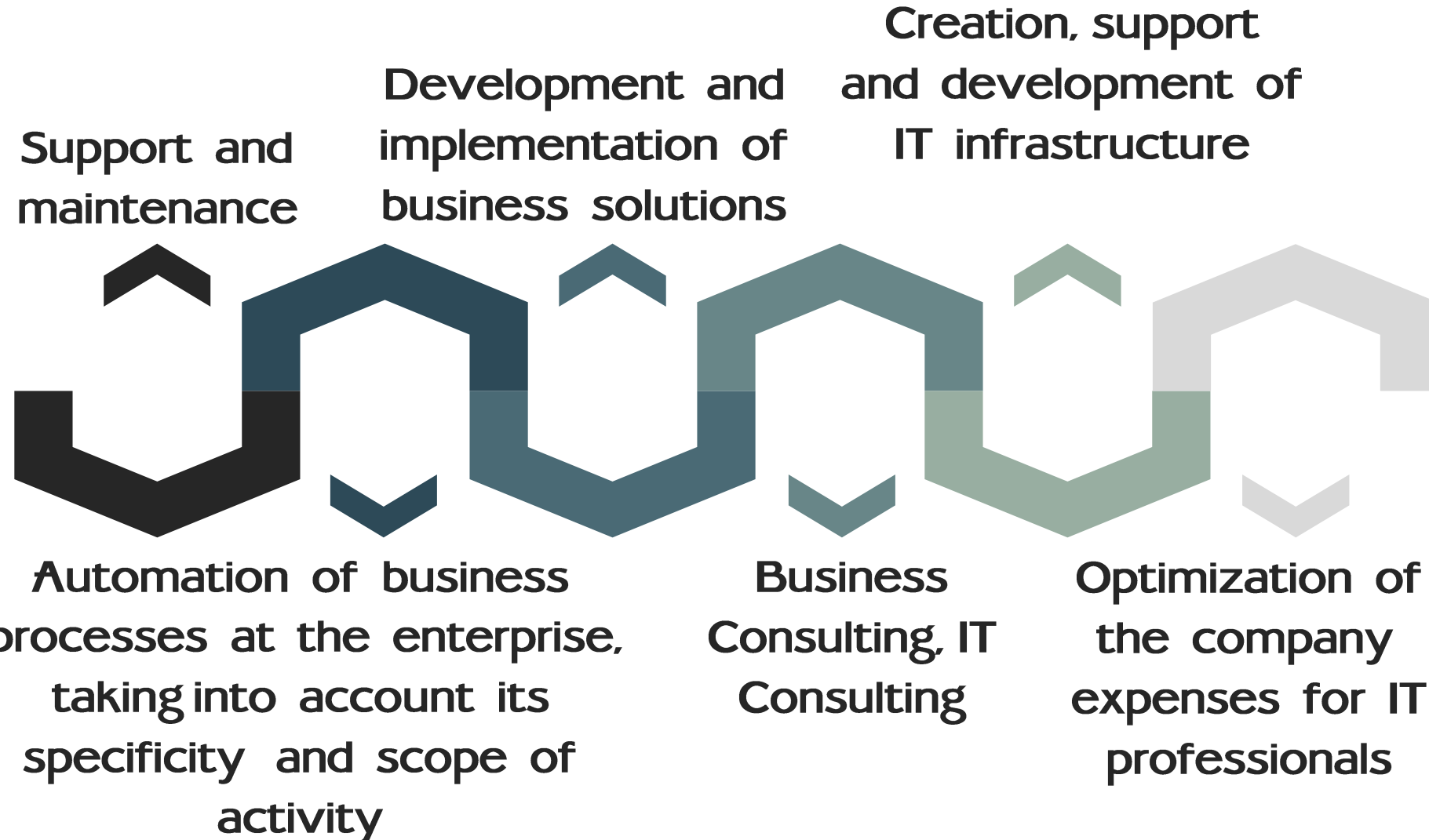


CASPEL offers solutions to problems and challenges using the latest information technologies. We provide comprehensive solutions in the field of information technologies and telecommunications, data transfer, software development, delivery and service of modern equipment from the leading manufacturers of IT equipment and software.

# CASPEL COMPETENCIES

# SPECIALIZATION OF THE CASPEL

Introduction of the latest information technologies and their integration into business processes of the Customer:



## POTENTIAL OF CASPEL

The use of the latest technologies, as well as extensive experience accumulated by leading CASPEL specialists in the field of building and upgrading telecommunication systems of any scale, are a guarantee of making optimal design decisions.



# CASPEL SOLUTIONS

Cost  
Reduction

Engineering and  
IT systems

Safety and  
continuity

Increase of  
productivity



# INCREASE OF PRODUCTIVITY



**Audit, consulting,  
monitoring**



**The range of  
own software  
solutions**



**Printing system  
optimizing and  
electronic storage  
creating**

# COST REDUCTION



Terminal solutions



Optimization of hardware solutions



Administration of IT Infrastructures



IT-Outsource



Virtualization



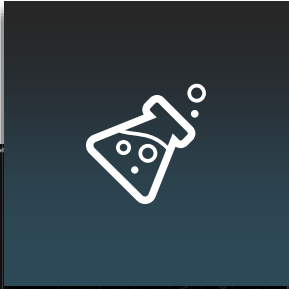
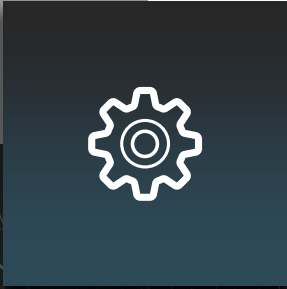
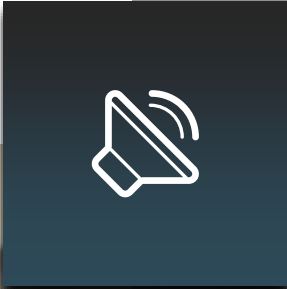
Preferential licensing

Uninterruptible Power Systems

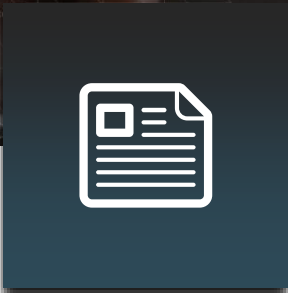
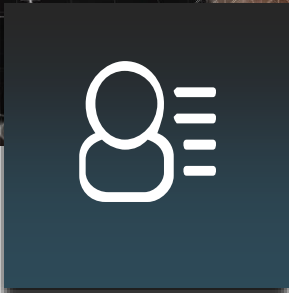
Precision air conditioning

Virtual Infrastructure Security

Intra-office Protection Against Malware



# SAFETY AND CONTINUITY



DRRC - disaster recovery reserving center

Backup

Expert audit

Access control

# ENGINEERING AND IT SYSTEMS



Climate and security systems



Video surveillance and access control



SCS - structured cabling system



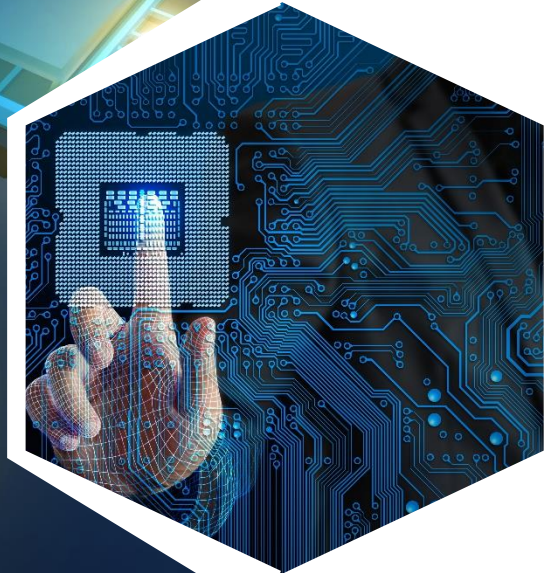
Telephony



Processing and data storage systems



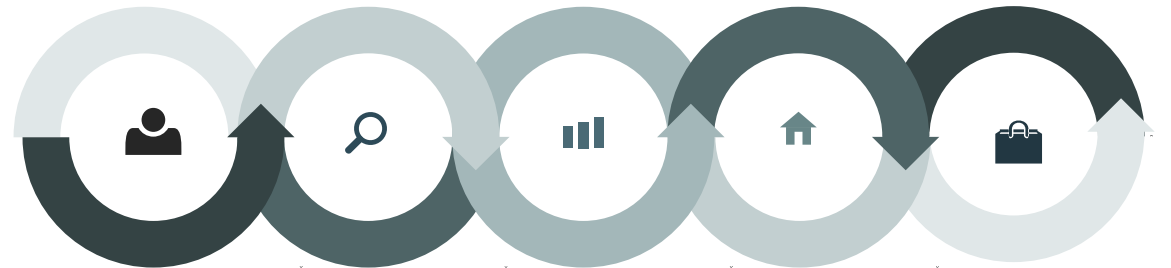
# CASPEL SERVICES



Development and implementation of CASPEL business solutions

Support and maintenance

Development and implementation of partners' business solutions



Business Consulting

IT Consulting



Conducting a survey and setting up a technical assignment



Description of business processes "how it is" and "how it should be"



Development of strategy for implementing CASPEL solutions



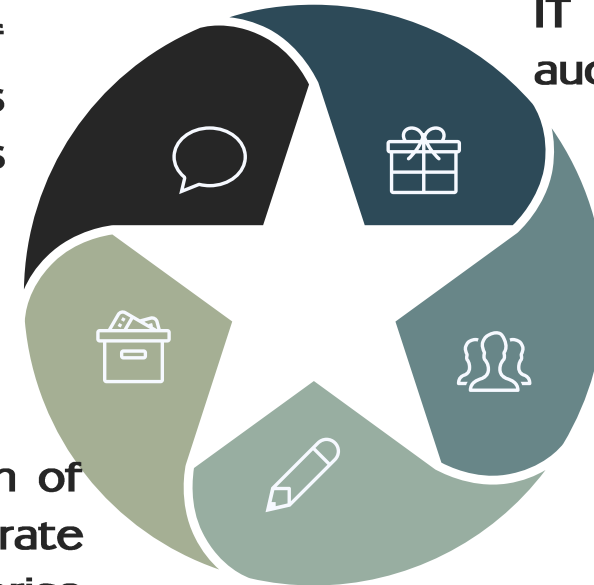
Conducting design works for implementation according to the implementation strategy

# DEVELOPMENT AND IMPLEMENTATION OF CASPEL BUSINESS SOLUTIONS AND PARTNERS' BUSINESS SOLUTIONS

# IT CONSULTING

Analysis and formalization of business processes

IT infrastructure audit



Integration of disparate enterprise applications within a single enterprise

Development of a strategy for creating corporate information systems based on CASPEL solutions

Integration of CASPEL applications with external systems within a single information space

# BUSINESS CONSULTING



Business analysis of requirements and their documentation

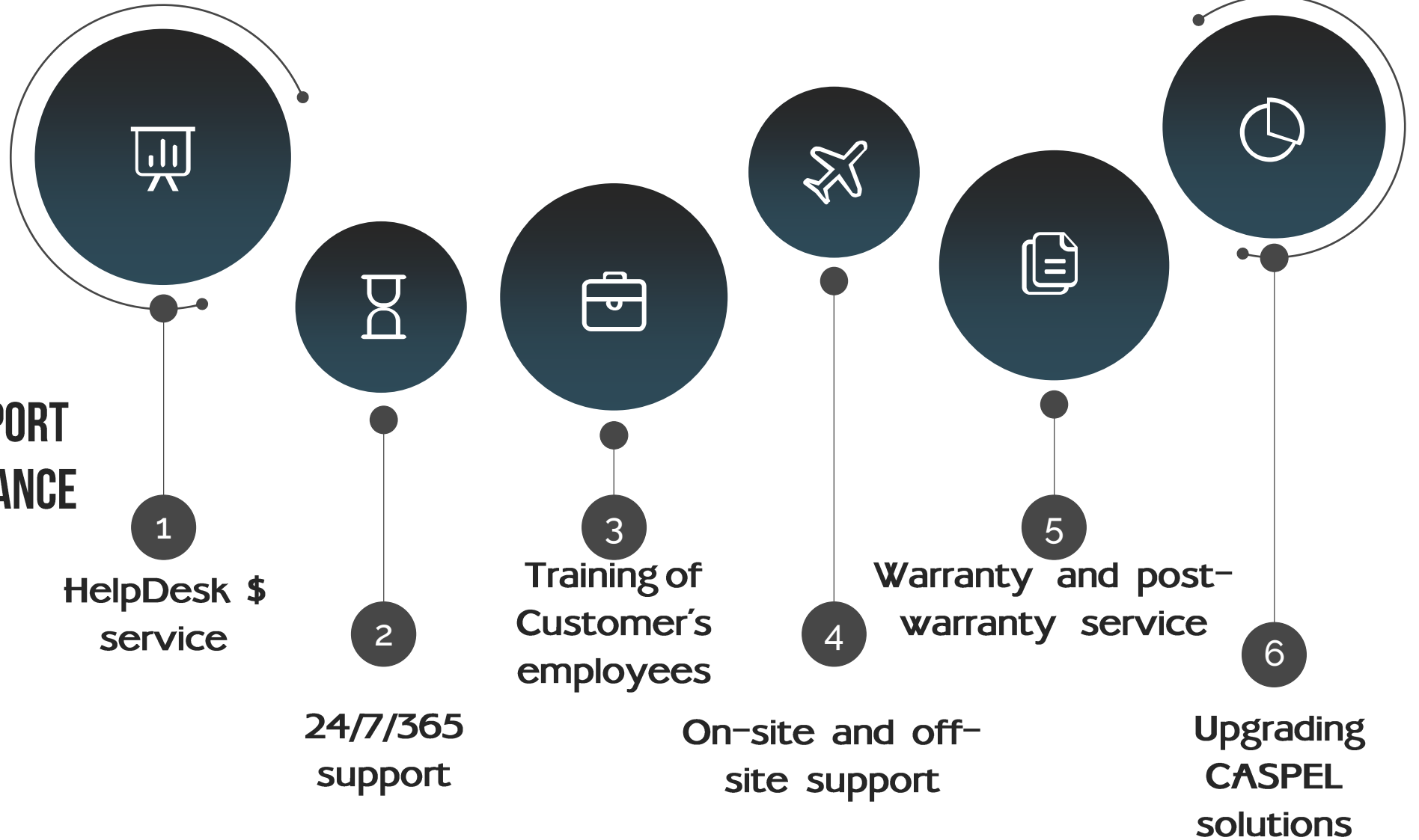
Finalization and development of software

Localization of the solution to the requirements of the Belarusian legislation

Localization of CASPEL solutions taking into account the specifics of the market

Upgrading CASPEL systems

# SUPPORT AND MAINTENANCE



# CLOUD SOLUTIONS

A hand is shown pointing at a central square icon containing a white cloud with a circular arrow. The background is a dark blue gradient with white circuit board traces and nodes. The text 'CLOUD SOLUTIONS' is in the top left, and a text box is on the right.

CASPEL realizes cloud solutions for business: efficiently, safely, productively.

The implementation of cloud solutions allows you to save on the deployment of your own IT infrastructure, which is especially important for companies with geographically remote units.

# Cloud Solutions

## Workplace Virtualization



Instead of a personal workplace, Workplace Virtualization allows each employee to connect to his work data from any terminal on the network.

## Create disaster recovery reserving centers (DRRC) to store and process your business information



## Deployment of Intranet IP Telephony Networks




Qualitative inexpensive communication uniting all branches of your company is the guarantee of effective interaction of departments and individual employees of all levels.

## Implementation of Call Centers



A solution for improving the quality and speed of service for existing and potential customers.



# CASPEL SOFTWARE SOLUTIONS





# MORE THAN 40 MODULES

OF THE MOST DIFFERENT DIRECTIONS, BEGINNING  
FROM THE ACCOUNTING OF HUMAN RESOURCES AND  
UP TO OWN BUSINESS ANALYTICS



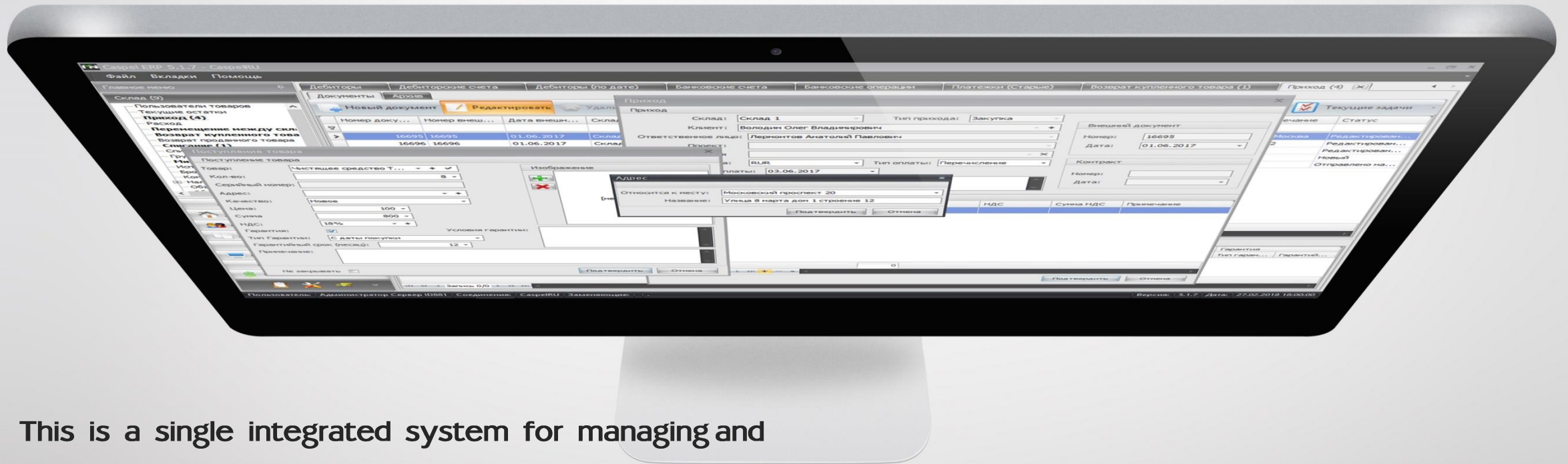


**CASPEL ERP is, first of all, the opportunity to combine all business processes in one powerful and convenient system**

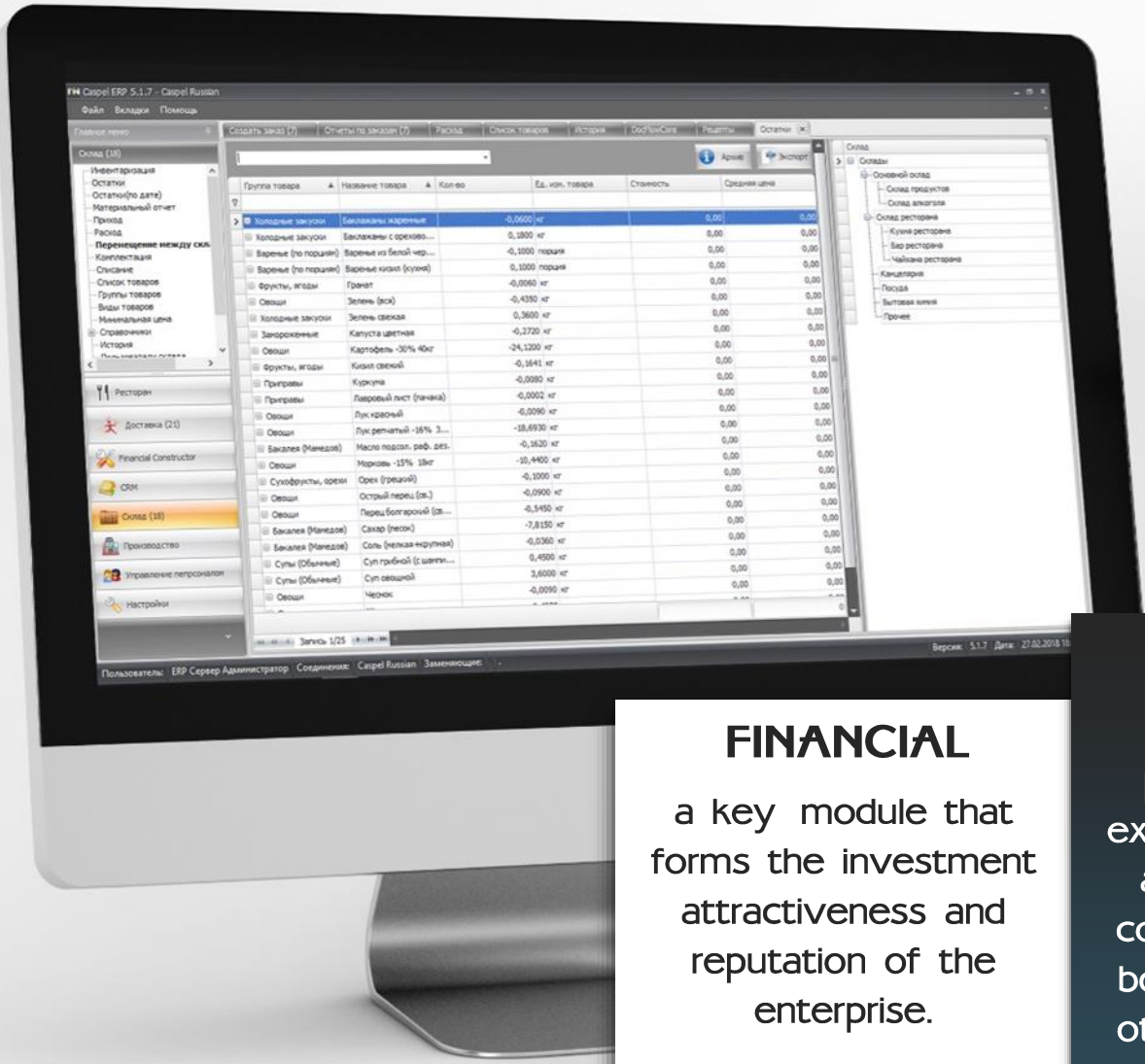
**What gets the business from implementation:**

- \* Availability and efficiency of data
- \* Control of the employees' work
- \* Significant reduction in the number of errors related to the human factor
- \* Reliability and consistency of data

# Enterprise Resource Planning System



This is a single integrated system for managing and storing the information, financial, personnel database of the enterprise (corporation).



# MODULES NEEDED FOR MOST CASES

**FINANCIAL**  
 a key module that forms the investment attractiveness and reputation of the enterprise.

**STAFF**  
 contains personal and professional (qualification, experience, skills) information about employees of the company, information about bonuses, business trips and other important data about the staff.

**OPERATIONAL**  
 it stores production, sales, logistics and other documents, transactions and reports related to the manufacture and sale of products or services. Individual for different industries.



# THE BASIC MODULES CORE:

- Project management
- Contracts
- Supply/Logistics
- Inventory control
- Fixed assets
- Financial module
- Users and access rights
- Reports
- Workflow (Doc Flow)





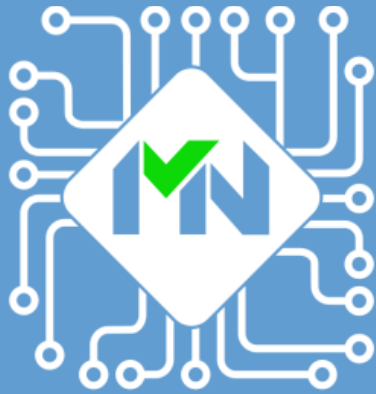
## PERIPHERAL MODULES:

30

- ✓ Personnel Management
- ✓ Salary
- ✓ Production
- ✓ Rent
- ✓ Leasing
- ✓ Electronic document management system (EDMS)
- ✓ RestClapp
- ✓ Hotel Management
- ✓ HelpDesk
- ✓ Service center
- ✓ CRM
- ✓ BMS (Building management system)
- ✓ Tourist
- ✓ Solution for agro parks
- ✓ Commercial

# Fixed assets

The core of the system



## Fixed assets

"Fixed assets" is one of the submodules of the "Caspel ERP" system. This system is responsible for keeping in the database all the fixed assets belonging to the company, branches, responsible persons and is designed to ensure the implementation of relevant operations over them.

# PROJECTS

The core of the system

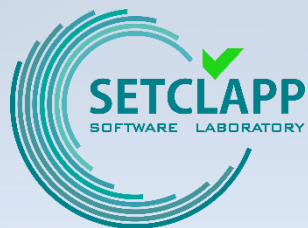


## CASPEL

## PROJECTS

This module is designed for system automation of business processes, in particular related to working with customers.

To automate the work with clients, the CRM (Customer Relationship Management) software package is used. Through a single CRM computer program, the company owns information about all customers.





# Finance

The core of the system



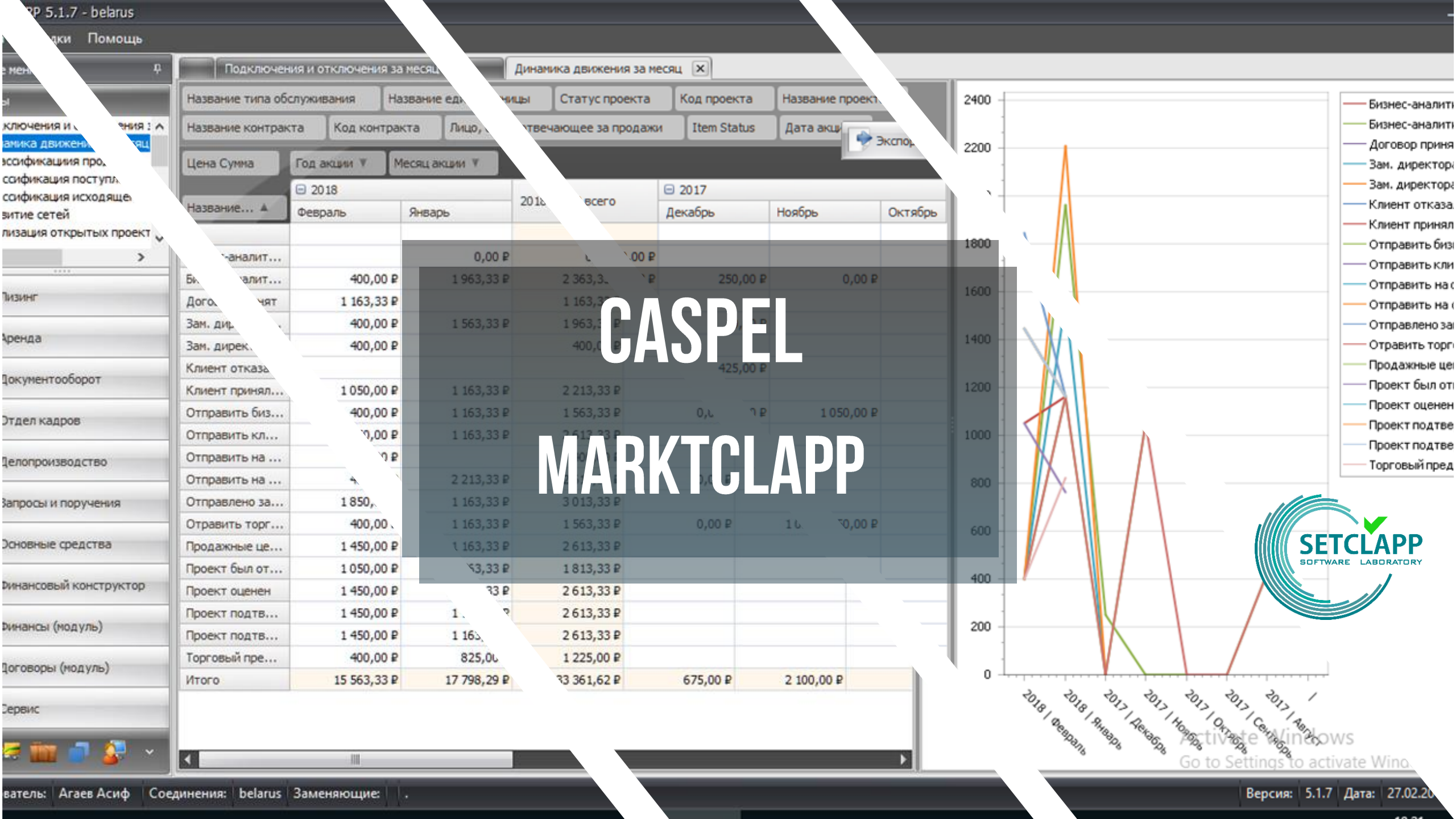
# CASPEL

## Finance

The "Finance" module is designed to control the management, both external financial relations, and internal (within the company) and is provided for financial accounting.

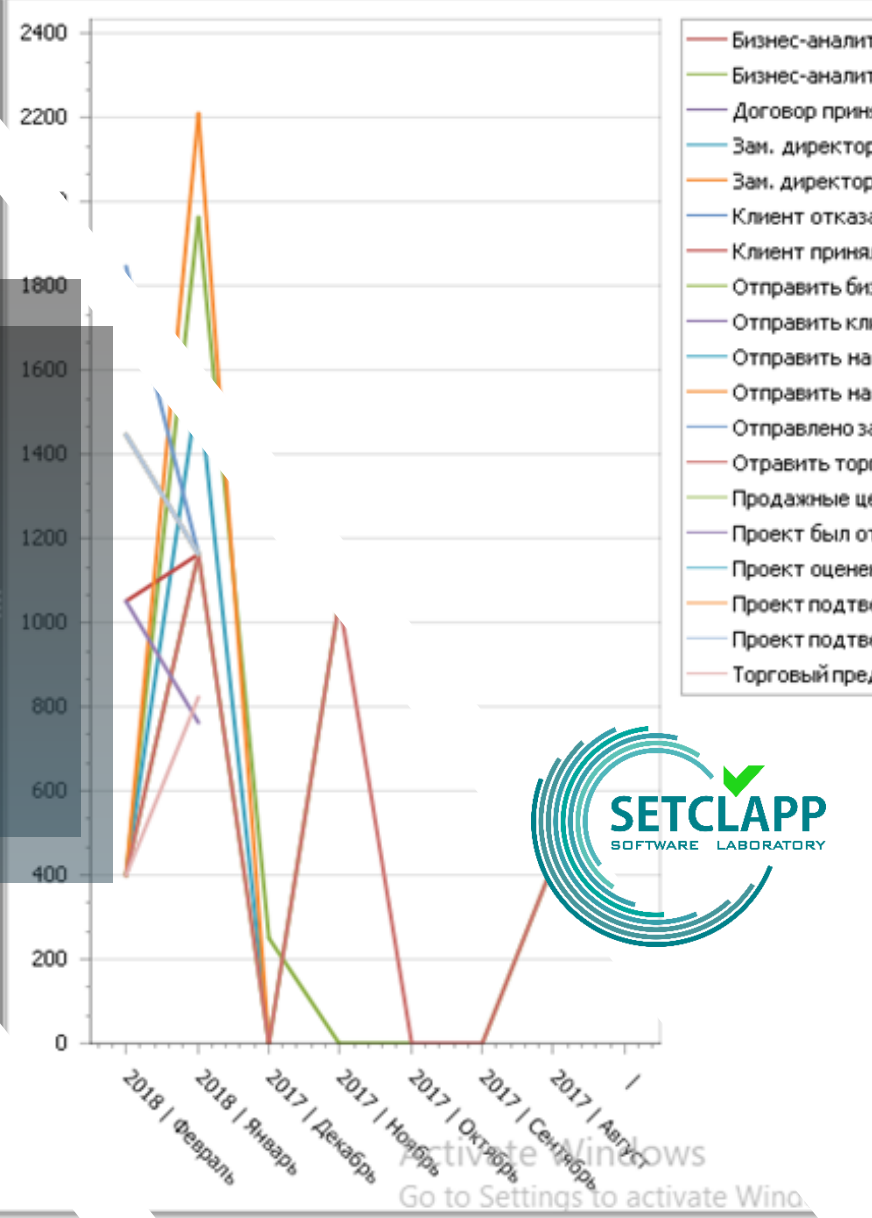
Automated management system "Finance" provides automation of the implementation of an effective system of financial management of the enterprise, financial relations and turnover.





# CASPEL MARKTCLAPP

Название...	2018			2017		
	Февраль	Январь	Итого	Декабрь	Ноябрь	Октябрь
Бизнес-аналит...		0,00 Р	0,00 Р			
Бизнес-аналит...	400,00 Р	1 963,33 Р	2 363,33 Р	250,00 Р	0,00 Р	
Договор приня...	1 163,33 Р		1 163,33 Р			
Зам. директ...	400,00 Р	1 563,33 Р	1 963,33 Р			
Зам. директ...	400,00 Р		400,00 Р			
Клиент отказа...				425,00 Р		
Клиент принял...	1 050,00 Р	1 163,33 Р	2 213,33 Р			
Отправить биз...	400,00 Р	1 163,33 Р	1 563,33 Р	0,00 Р	1 050,00 Р	
Отправить кл...	1 163,33 Р		1 163,33 Р			
Отправить на ...	2 213,33 Р		2 213,33 Р			
Отправлено за...	1 850,00 Р	1 163,33 Р	3 013,33 Р			
Отправить торг...	400,00 Р	1 163,33 Р	1 563,33 Р	0,00 Р	1 050,00 Р	
Продажные це...	1 450,00 Р	1 163,33 Р	2 613,33 Р			
Проект был от...	1 050,00 Р	825,00 Р	1 875,00 Р			
Проект оценен	1 450,00 Р	1 163,33 Р	2 613,33 Р			
Проект подтв...	1 450,00 Р	1 163,33 Р	2 613,33 Р			
Проект подтв...	1 450,00 Р	1 163,33 Р	2 613,33 Р			
Торговый пре...	400,00 Р	825,00 Р	1 225,00 Р			
Итого	15 563,33 Р	17 798,29 Р	33 361,62 Р	675,00 Р	2 100,00 Р	



# Contracts

The core of the system



## Contracts

"Contracts" is a system for the preparation, registration and accounting of all types of contracts, within the company. The system ensures the storage of data and the receipt of relevant reports.



# HR

The core of the system

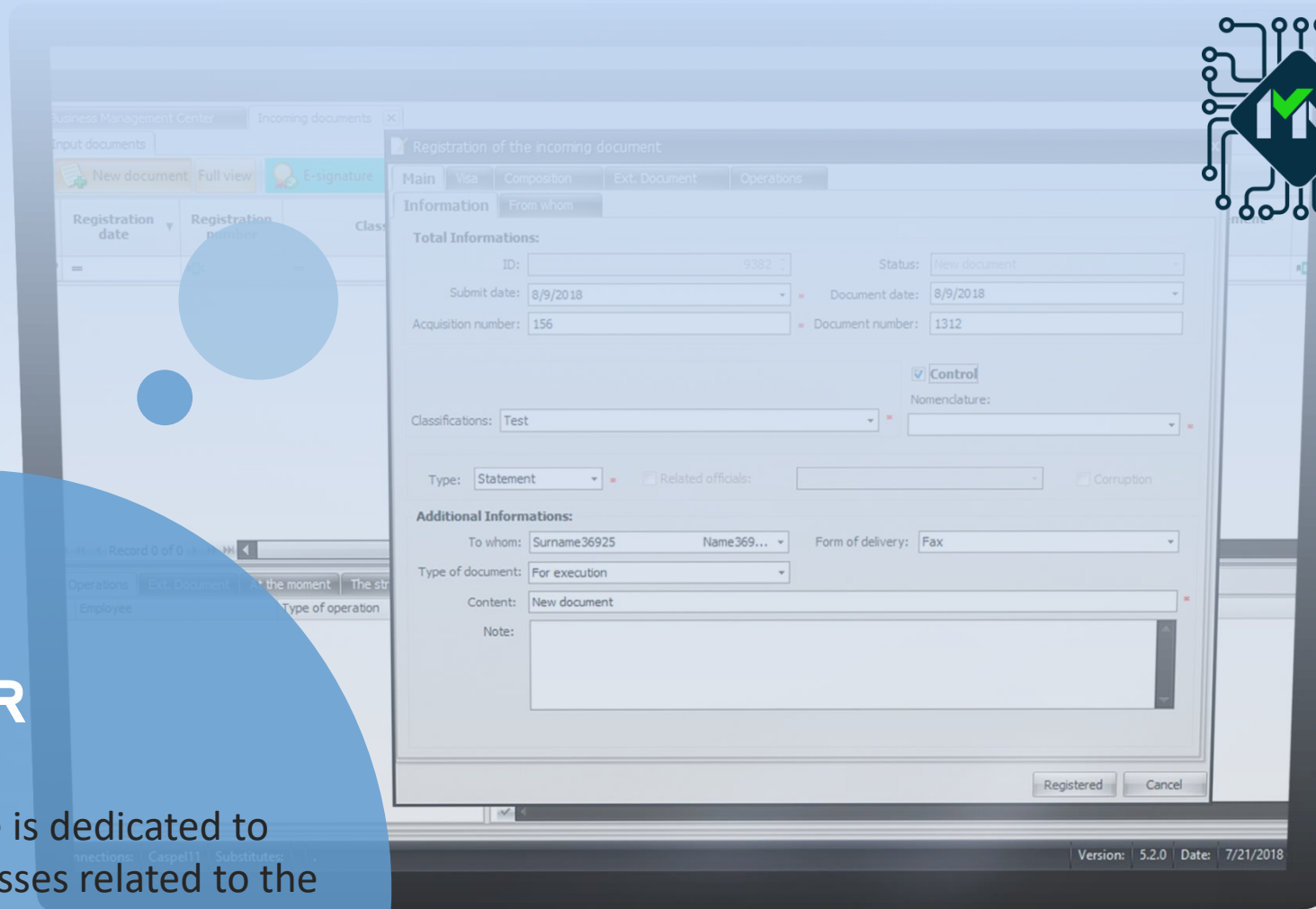


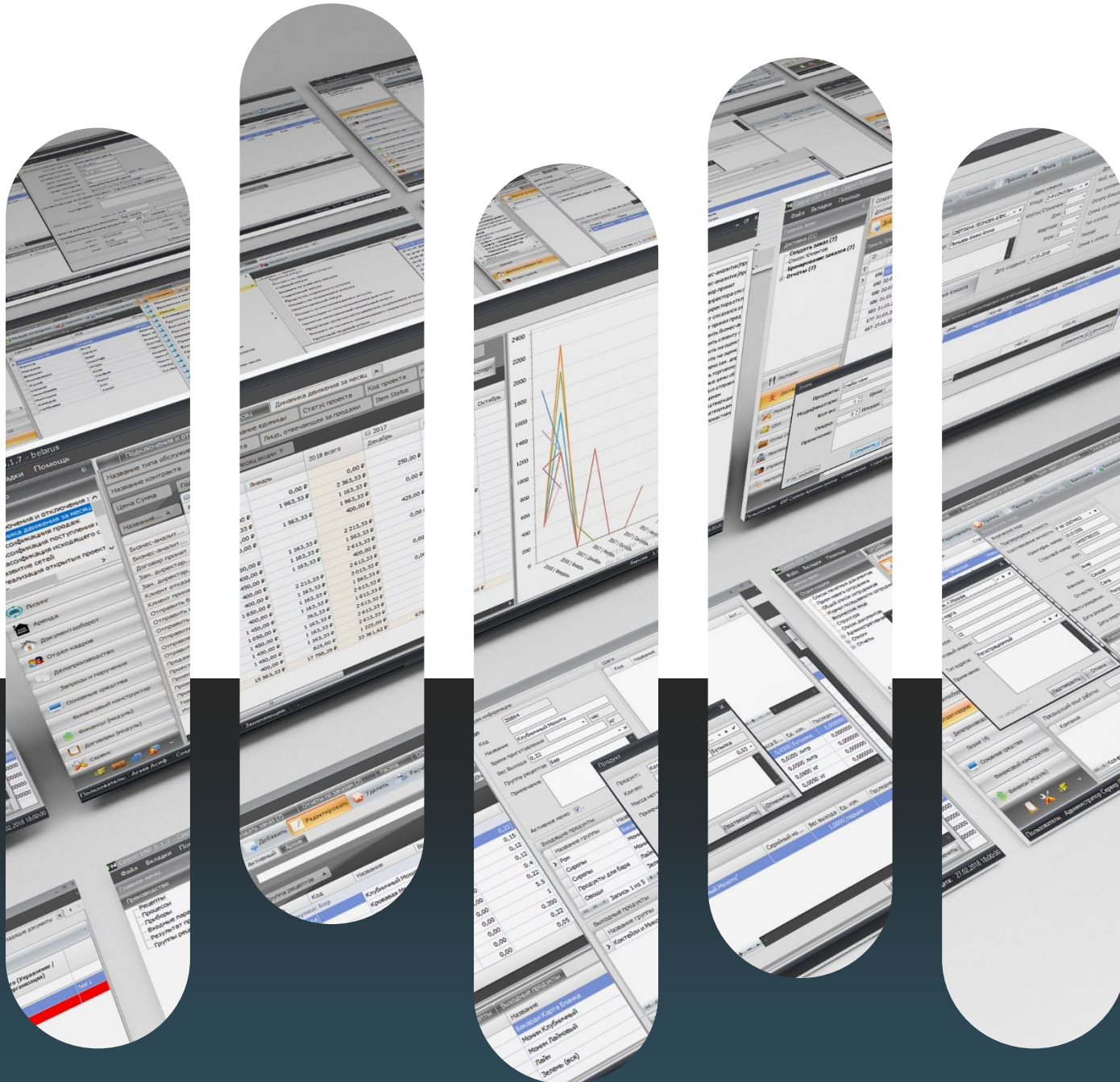
# CASPEL



## HR

The "HR" module is dedicated to automate the processes related to the reporting of the organizational structure, as well as the staff of the organization or enterprise.





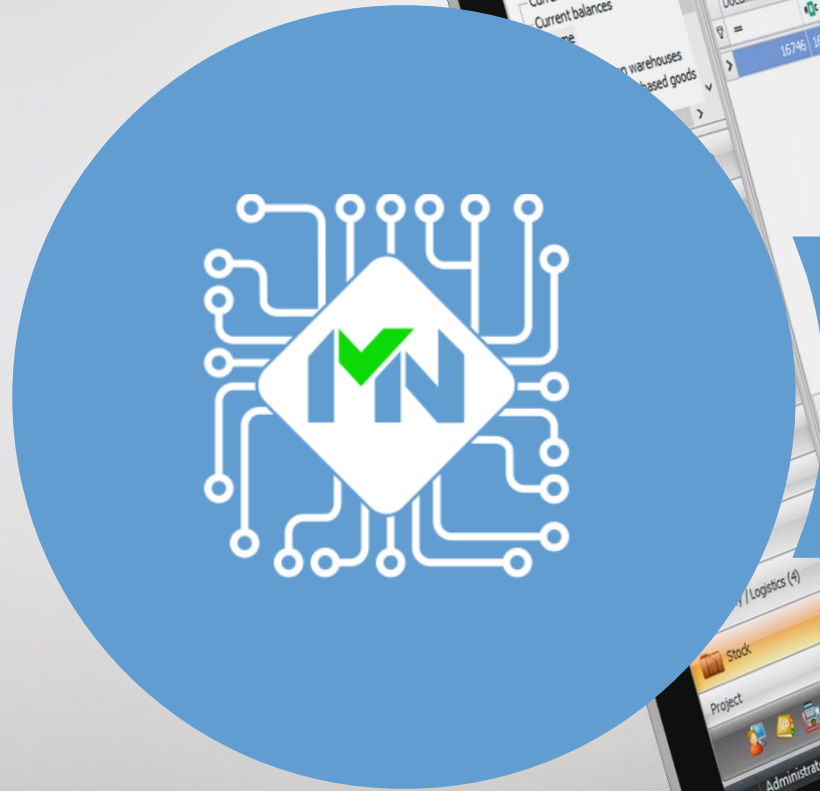
# CASPEL INSURANCE

solution for  
automation of  
insurance business



# CALL CENTER

The core of the system



## CALL CENTER

Call Center - this module serves for automated routing of incoming calls, accompanied with information support, for companies, organizations and enterprises. Moreover, modern systems allow receiving not only telephone calls, but also incoming messages from sites, e-mails, etc.

# Network module

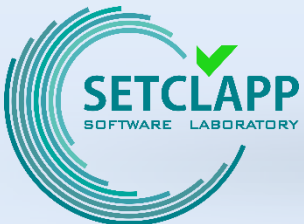
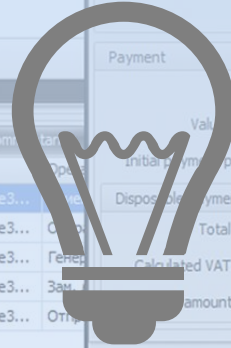
The core of the system



## CASPEL

## Network module

The "Network" module is a network system for storing and collecting data about communication wiring (cables, channels, objects, stations, etc.), and main purpose is to control and automate the process of networks development.

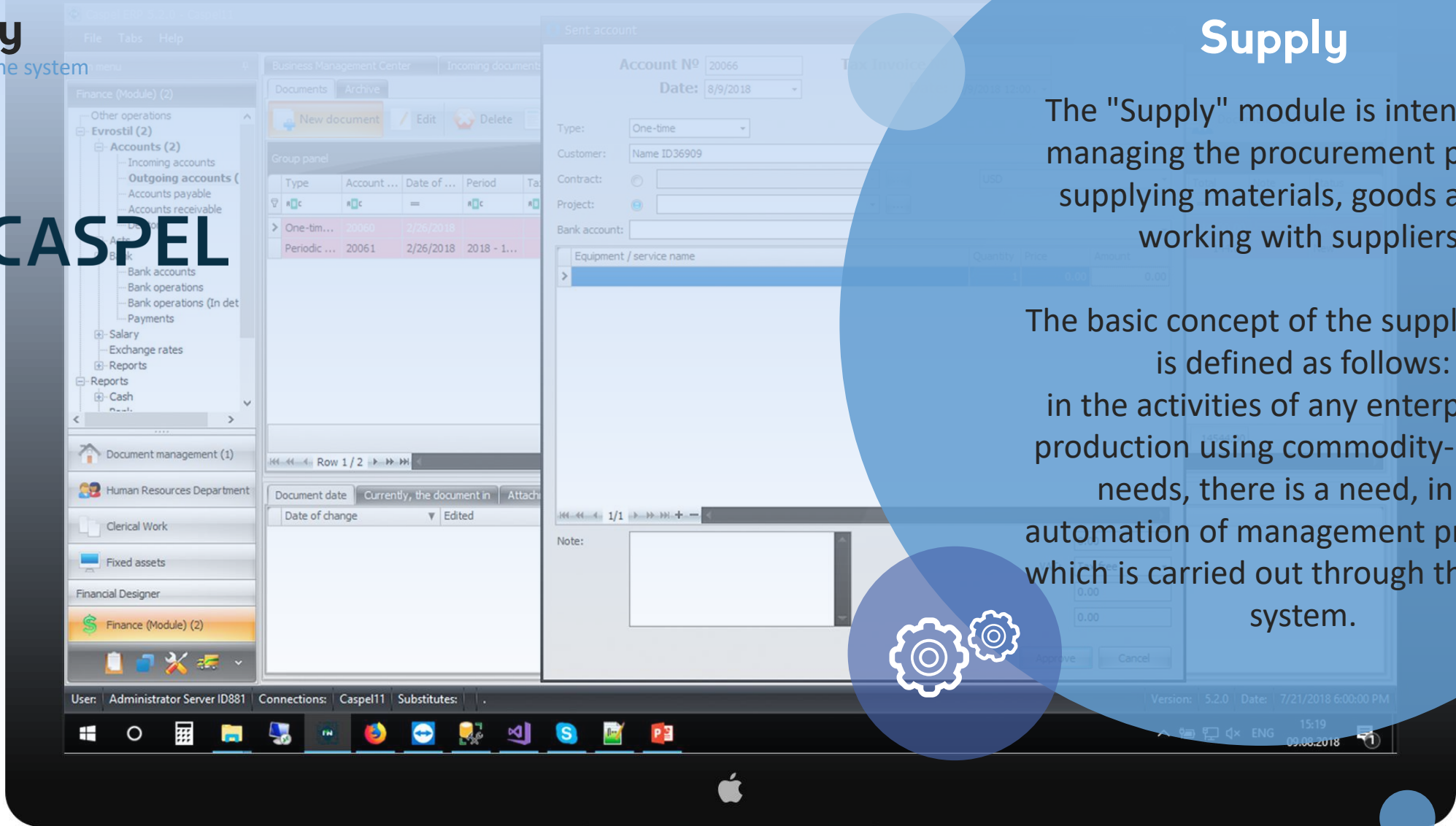


# Supply

The core of the system



# CASPEL



# Supply

The "Supply" module is intended for managing the procurement process, supplying materials, goods and for working with suppliers.

The basic concept of the supply system is defined as follows:  
in the activities of any enterprise, or production using commodity-material needs, there is a need, in the automation of management processes, which is carried out through the supply system.





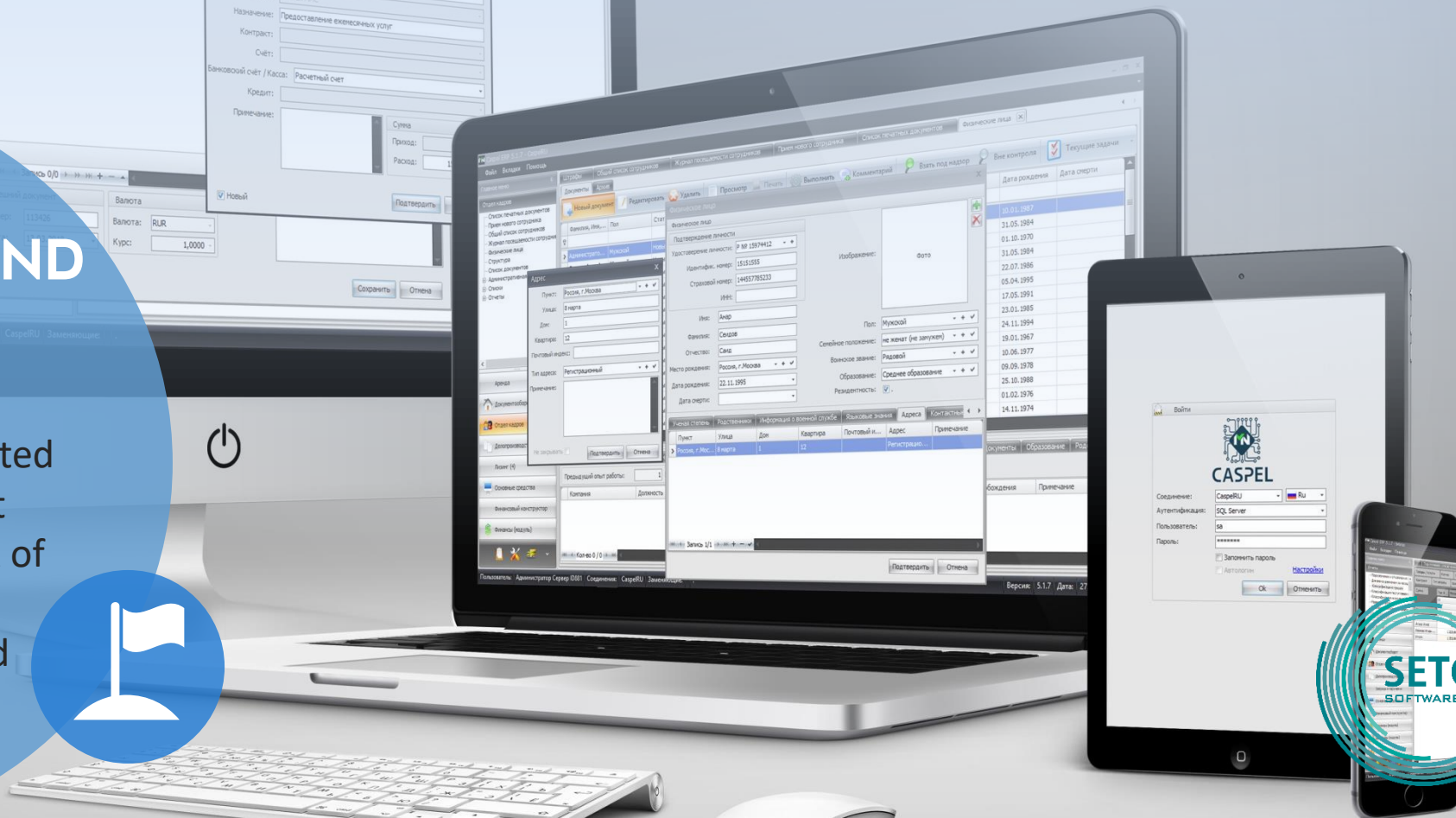
# OFFICE WORK AND WORKFLOW

The core of the system



## OFFICE WORK AND WORKFLOW

Electronic document management is an automated document management program in which the bulk of documents are used electronically and stored centrally.



# Salary

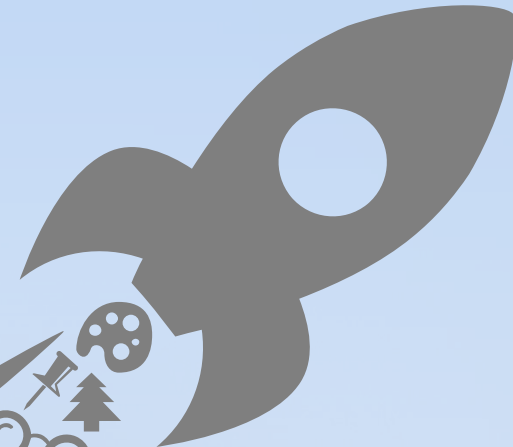
The core of the system



## CASPEL

### Salary

"Salary" - a simple, understandable program for calculating the salary with all the necessary capabilities and with the automatic generation of accounting documents on the salaries of employees of the organization, company or enterprise.

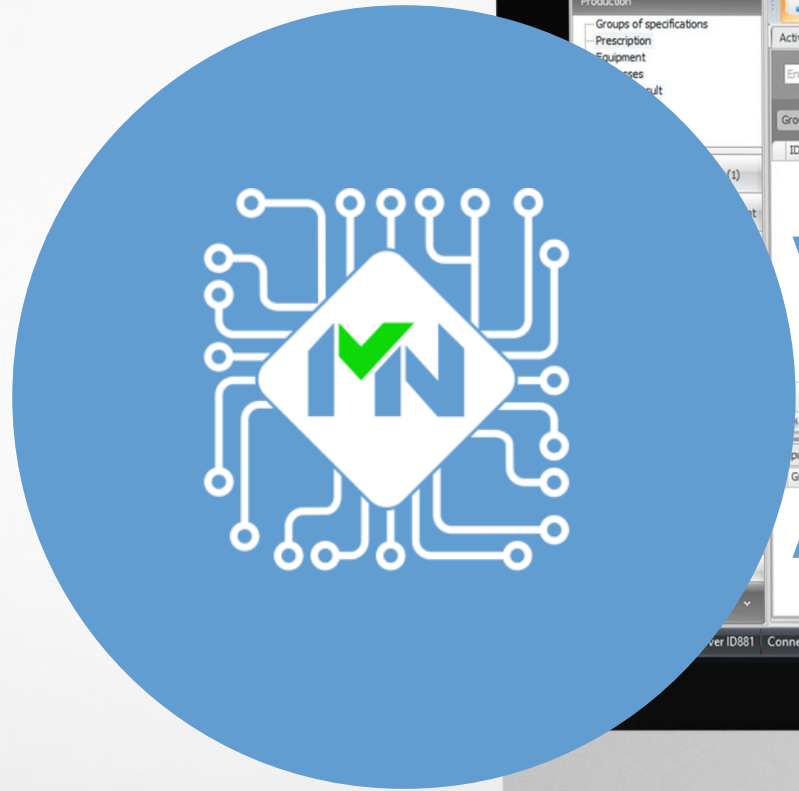


Bē

HTML5

# SERVICE

The core of the system

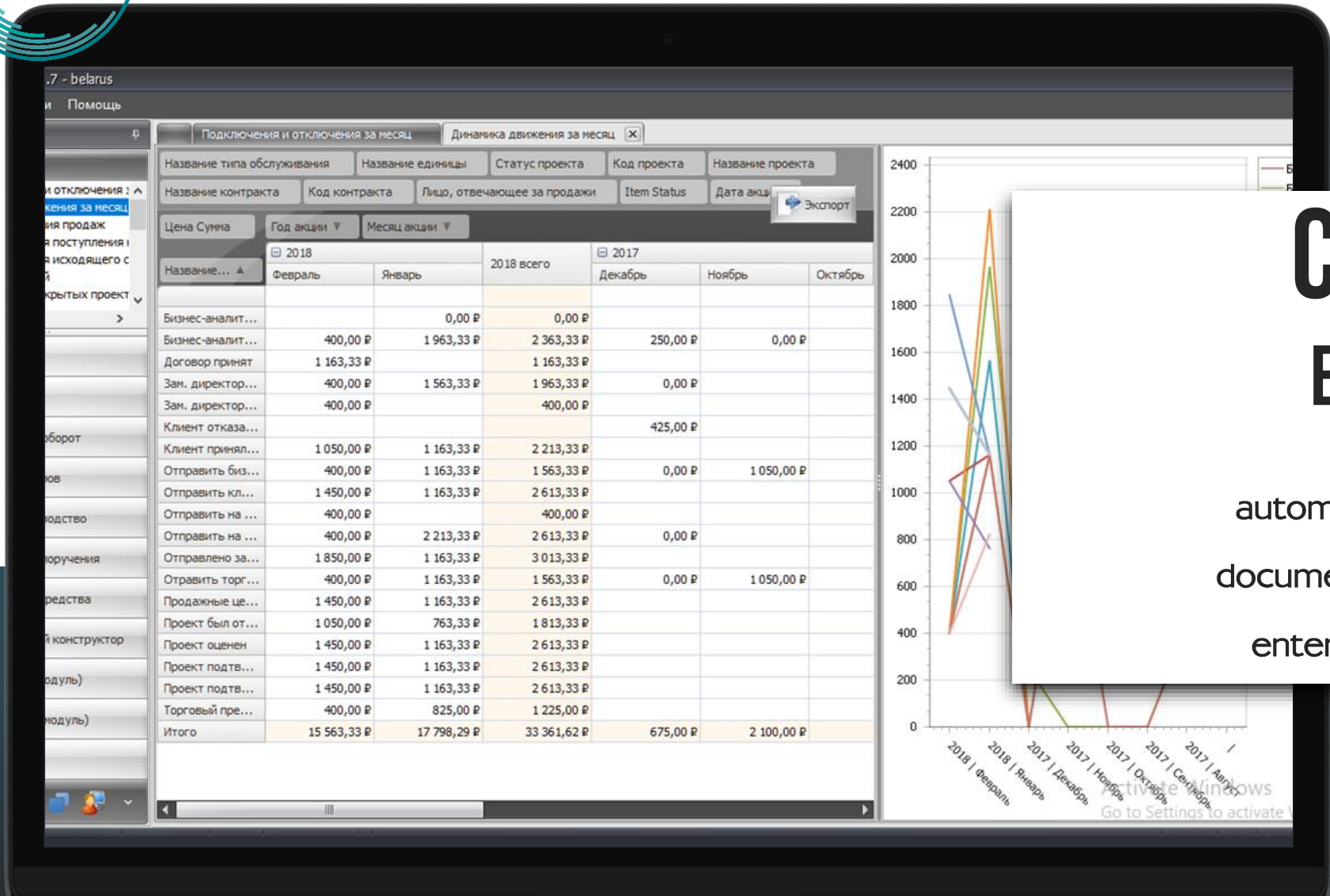


## Service

"Service" module is a program to automate the processes of technical support, which allows you to receive and monitor requests at all stages of service (warranty and post-warranty).

The "Caspel" service center is equipped with the most innovative equipment from the world's largest manufacturers.





# CASPEL EDMS

automation of electronic document circulation of an enterprise (corporation)

# CRM

The core of the system



## CASPEL

### CRM

This module is designed for system automation of business processes, in particular related to working with customers.

To automate the work with clients, the CRM (Customer Relationship Management) software package is used. Through a single CRM computer program, the company owns information about all customers.



# RESTAURANT MODULE (Restclapp)

The core of the system

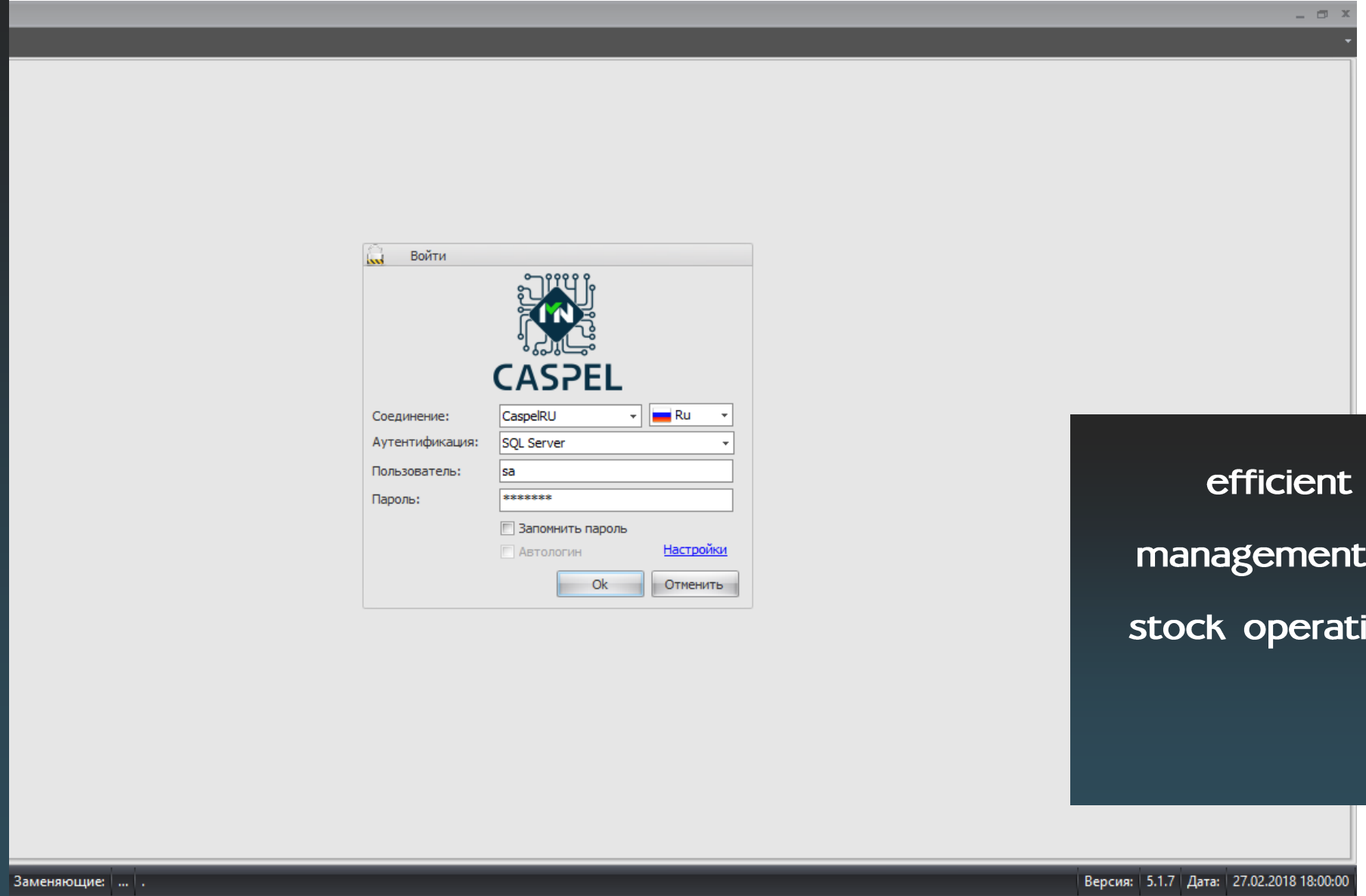


## RESTAURANT MODULE (Restclapp)

"Restclapp" is a system for organizing a restaurant, cafe or bar, which increases the efficiency of the company, the speed and quality of service. CASPEL provides its own software, which was made to automate the processes. It is designed taking into account the specifics of the work of public shops.



# CASPEL BILLING



efficient  
management of  
stock operations

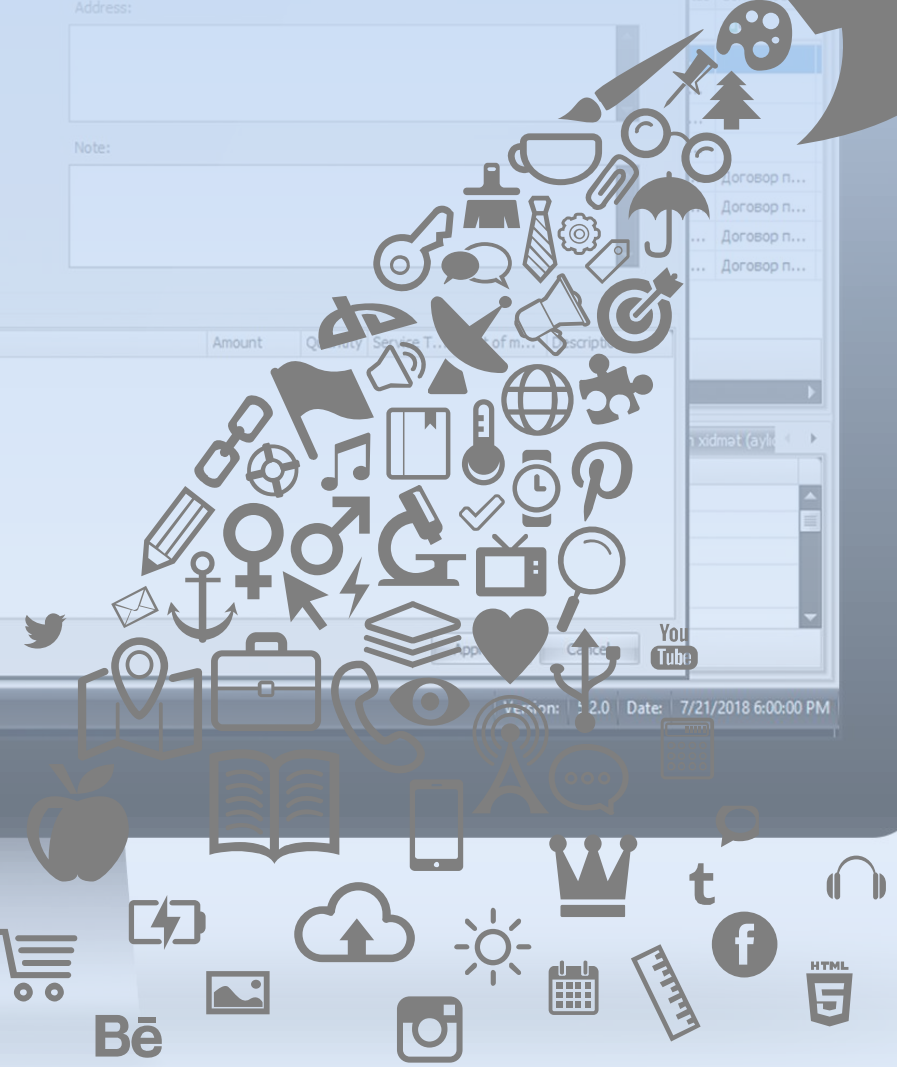
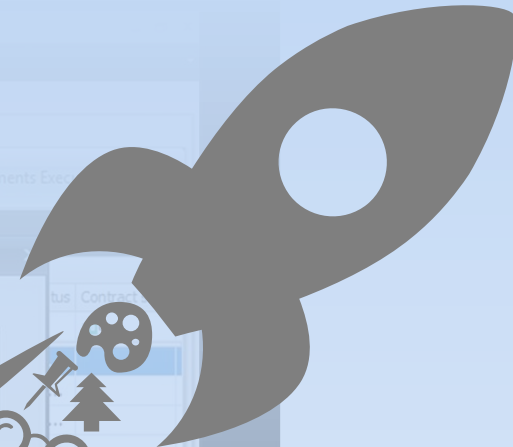
# HELP DESK

The core of the system



## CASPEL HELP DESK

The "Help desk" module serves to automate the coordination and management of the workflows of the service center and technical support, and opens up new opportunities for customer requests. "Help desk" works in 24/7 mode. This service can be accessed at any time, by phone or internet. Customer requests are accepted and processed by professional staff. These specialists have not only work experience, but also experience in using the most advanced equipment. They also received special training in dealing with customers.



Bē



# Warehouse

The core of the system



## Warehouse

The "Warehouse Management System" module is designed for: moving goods, controlling all incoming and outgoing goods to the warehouse, returning, writing off, merging, storing inventory goods into the database, and also providing for the execution of other operations.



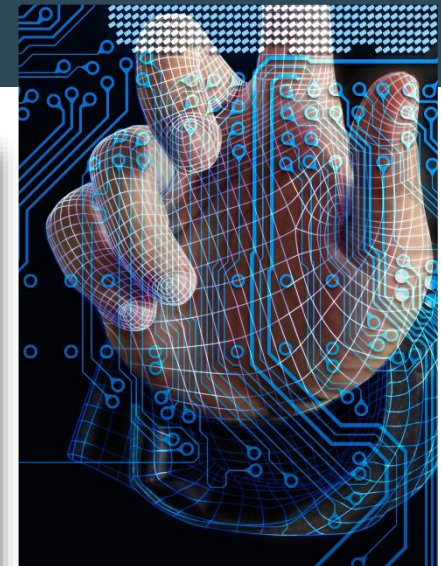
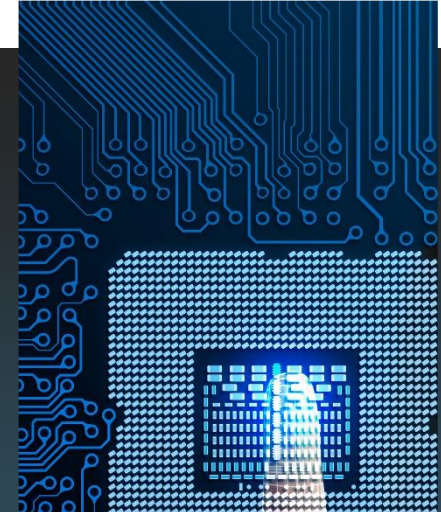
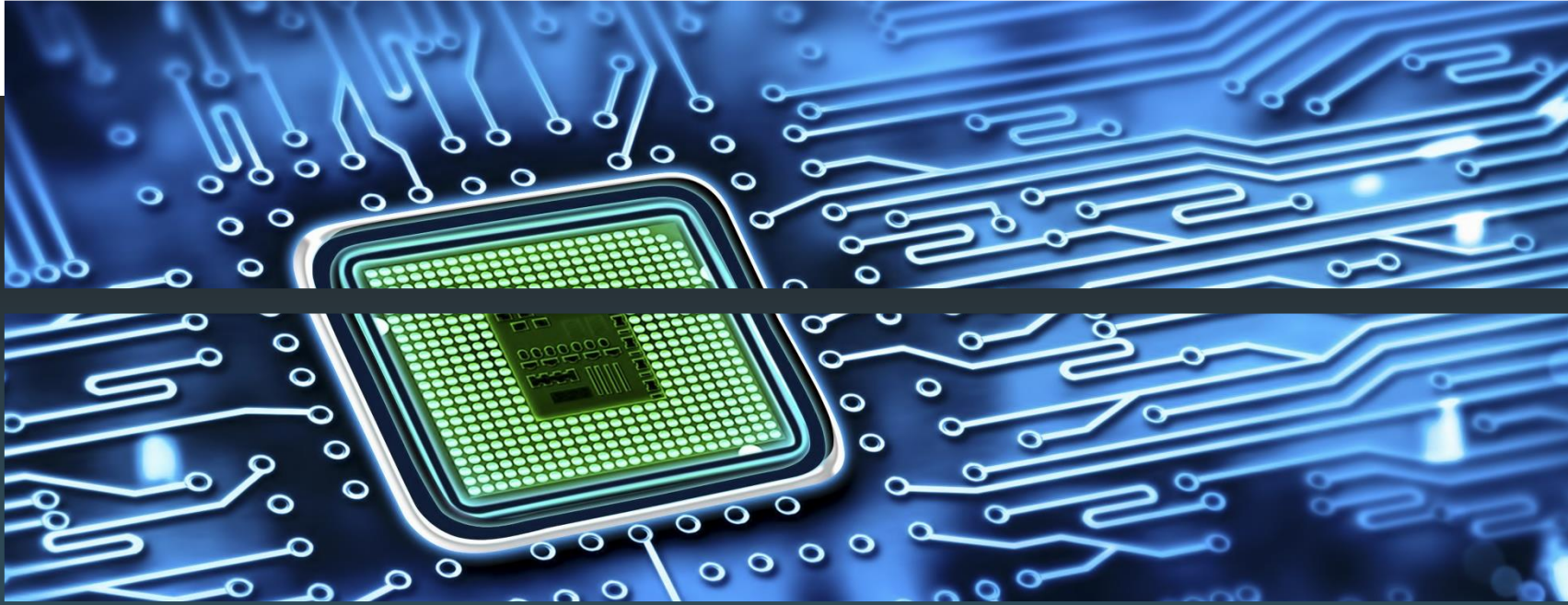
A man in a dark jacket and glasses is working on a server rack in a data center. The background shows rows of server racks with various cables and components. The text is overlaid on a semi-transparent dark blue rectangle.

# CASPEL SERVICE CENTER

## AUTHORIZED SERVICE CENTER:

Automation of business processes, financial accounting, movement of materials on the production site provides for the introduction of an IT infrastructure.

The creation of such a system from scratch or the modernization of the old base is inherently linked with the search for solutions of the hardware and software complex. CASPEL offers qualified customer support at all stages of the preparation of the new IT structure.



# CASPEL

## TECHNICAL SUPPORT

CASPEL HELP DESK: PROFESSIONAL 24 Hours TECHNICAL SUPPORT.

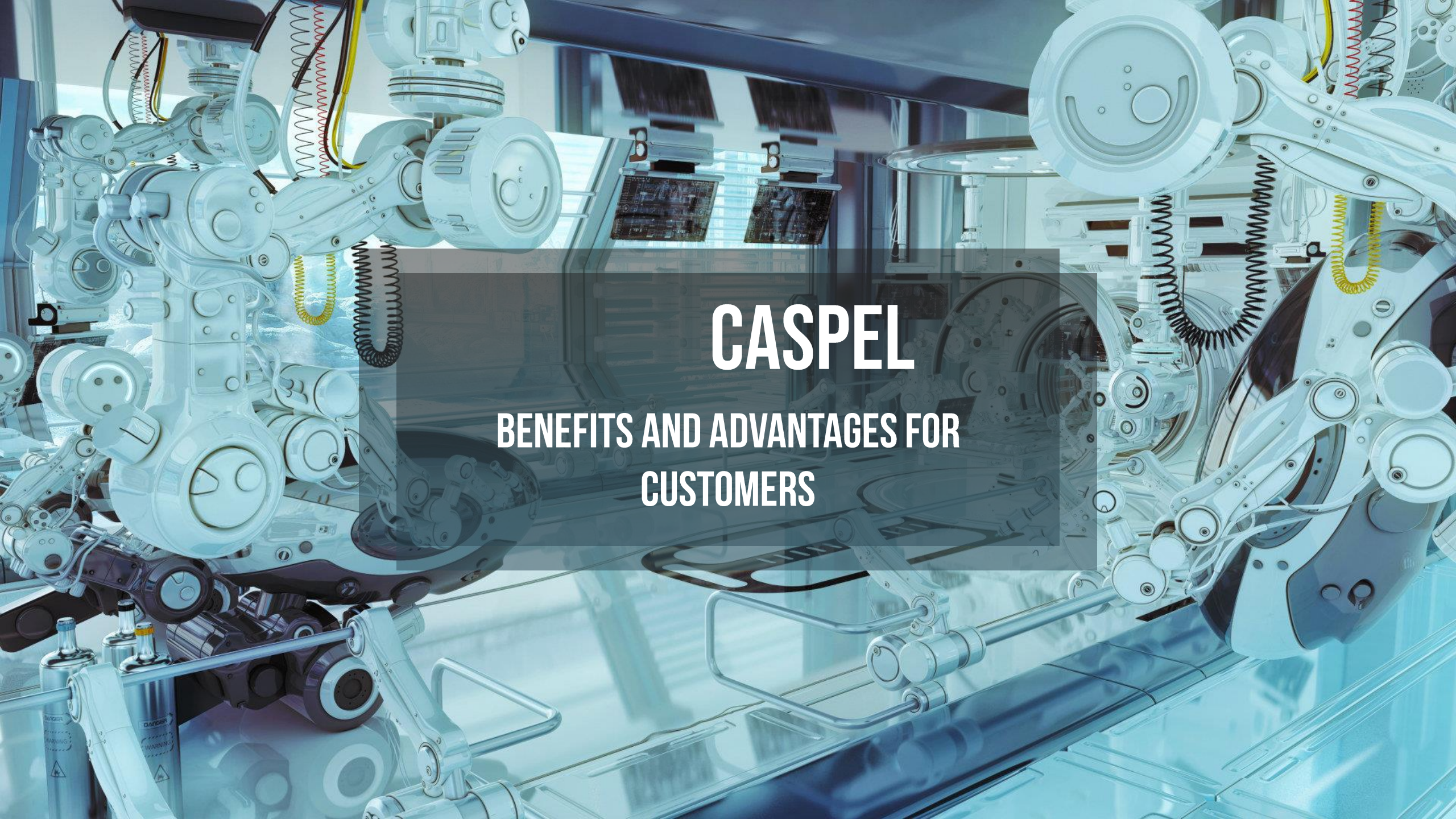
CASPEL company provides customers with round-the-clock technical support. Requests are processed by certified personnel, who direct their knowledge and skills to promptly eliminate the arising problems of the client.

The solutions we provide are implemented in standard and cloud technologies that meet the IT needs of modern business.

# CASPEL CLIENTS



- Banking and financial institutions
- Government bodies
- Oil & Gas Production
- Communication and Telecom
- Restaurant business and public catering
- Mechanical engineering
- Trade and others



# CASPEL

**BENEFITS AND ADVANTAGES FOR  
CUSTOMERS**



\* Complex and professional approach to solving problems



\* A large number of completed projects in various sectors of the economy



\* Use of modern technologies that reduce the time and budget of projects



\* Flexible pricing and preferential licensing



\* High competence and expertise of employees



\* Cloud service

## BENEFITS FROM COOPERATION

«Caspel» - des solutions complètes pour l'automatisation de l'entreprise et de nouvelles possibilités

CASPEL

Ce système est  
journalier du person  
la prise de décision  
l'efficacité des

# BENEFITS OF CASPEL SOLUTIONS



Simplicity and intuitive logic of solutions



Possibility of further development



Relevance and compliance with legislation



Support and maintenance



Reliability of operation, complexity, the possibility of integration with other software solutions

A modern living room with a large TV displaying the CLIPTV interface. The TV shows a menu with options like TV, Movies, Series, Programs, Search, Apps, My, and Settings. The main content area features a large banner for 'ROGUE ONE' and a row of smaller content tiles. A bottom bar contains various channel logos including ani, FOX, and others. In the foreground, there is a large, light-colored sofa and a glass coffee table. To the right, a tall, multi-driver speaker stands next to a dark console table with a receiver. The room has wood-paneled walls and recessed ceiling lights.


# CASPEL PROJECTS

## CLIPTV

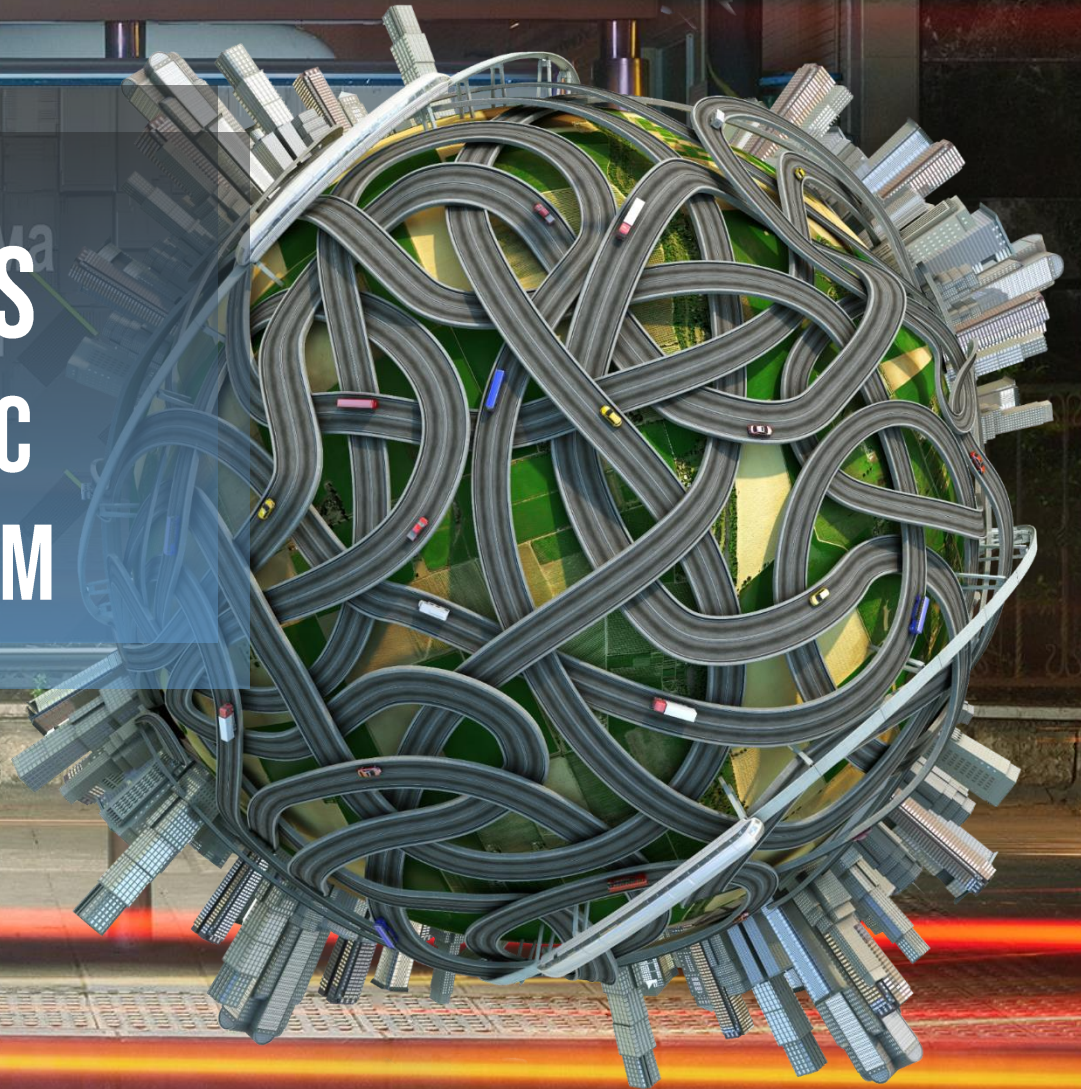


Интеллектуальна Система  
управління транспортом

**CASPEL PROJECTS**  
**INTELLIGENT TRAFFIC**  
**MANAGEMENT SYSTEM**

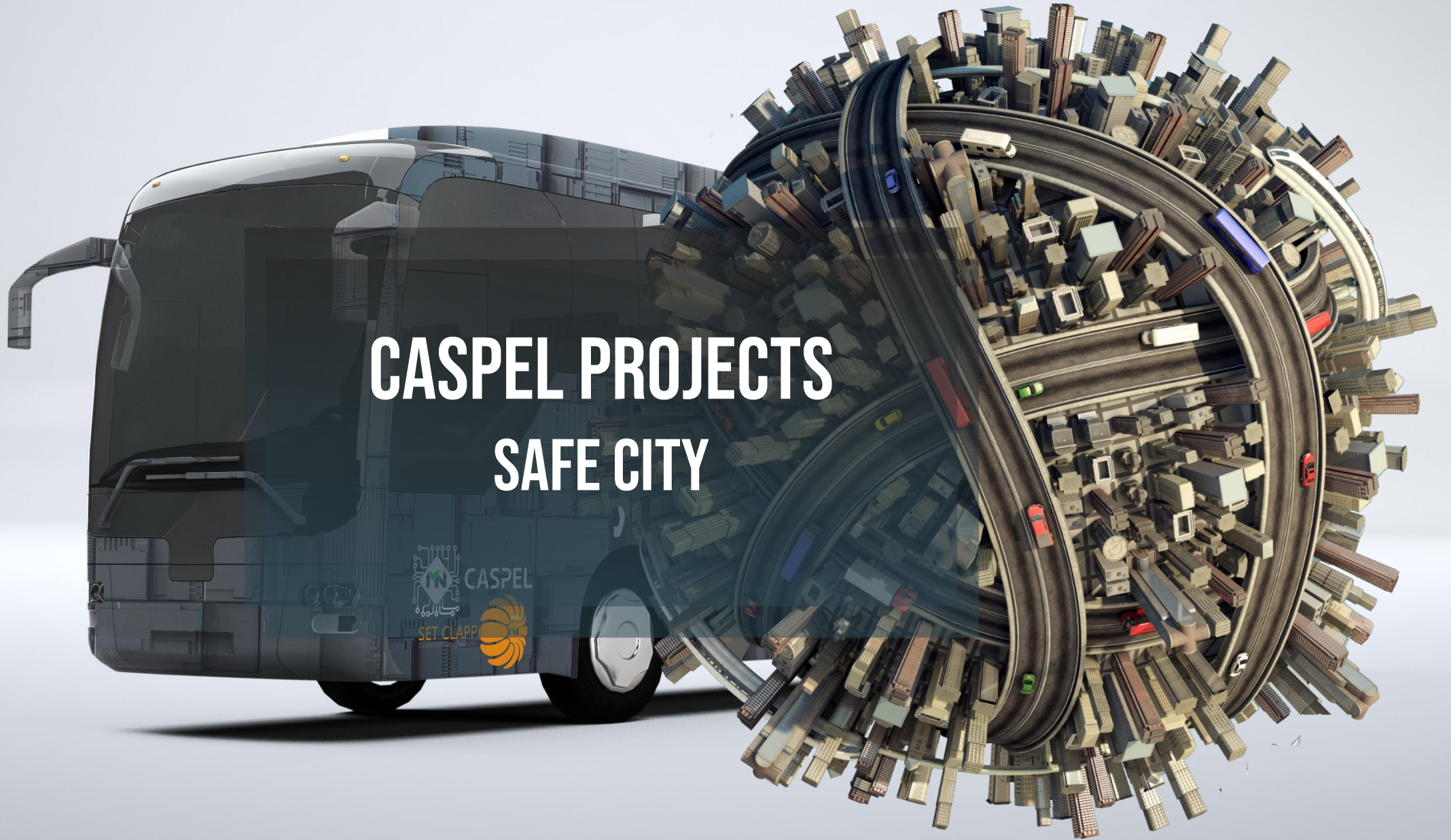


SET



# CASPEL PROJECTS

## SAFE CITY





**CASPEL PROJECTS  
EXPERT ASSESSMENT  
SERVICES FOR STARTUPS**

ICT INTEGRATION / AUTOMATION

NETWORK & SOFTWARE SOLUTIONS



CASPEL



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